BE HER HERO.

GIVE HER THE QUICK LIFT SHE CRAVES IN JUST 10 MINUTES.

5 simple steps.



NEW! Copper Bling Technique: Is ideal for pre-tinted level 5-7 brunettes, redheads, and auburns. Rejuvenate your client's all over color using 9-12 foils.

Use Kaleidocolors Gold with 20-volume Pure White to quickly lift selected sections of hair about 2 levels to pop her look with coppery lights.



 Select two or three random areas that will enhance and add interest. Create a classic triangle shape, height and base about 2 inches, off center at part or at the nape of the neck, depending on style of hair



 Within each triangle, slice about 3-4 vertical or diagonal slices, skipping about 1/8 - 1/16 of an inch in-between foils.
 For more subtle nuances, alternate slicing and weaving for added texture.



 Apply Kaleidocolors to slices, isolate in foil.



- Continue working within each triangle until all foils are completed.
- 5. Process 10 minutes under preheated dryer. Rinse, shampoo and condition.

See a video of this technique online: www.clairolpro.com

KALEIDOCOLORS TONAL POWDER LIGHTENER Lightens & tones in just 10 minutes

- Up to 5 Levels of lift
- Enriched with moisturizing Aloe Vera
- Available in Neutral, Blue, Violet & Gold tones



For more product information, call: 1-800-221-4900.

